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National Nonprofit Undies for Everyone Expands into LA; Will Provide Over 50,000 Pairs of New Underwear this Year to Local Students Living in Poverty

Los Angeles, CA, Feb 10, 2022 – [Undies for Everyone \(UFE\)](#), the nation’s only nonprofit to exclusively provide new underwear to underserved children, has expanded into Los Angeles to serve local students. Since launching in 2012, UFE has provided more than 2 million pairs of underwear to children in 16 cities across the U.S., with distribution beginning this year in Los Angeles.

Currently, 80 percent of students in the Los Angeles Unified School District (415,668 youth) come from families that struggle financially. When these kids have new underwear to wear to school, it addresses a basic need that improves social and academic outcomes, including increasing regular school attendance. UFE is partnering with the Los Angeles Homeless Department to provide children living in poverty or crisis each with a new pair of underwear for every day of the week, seven pairs total.

Undies for Everyone has two [key programs](#) to get local community groups and businesses involved:

- [Undies for Change](#) – UFE sends underwear and supplies to volunteers who fold packs of undies and deliver to the LA Homeless Department.
- [One Click Undies](#) – Volunteers can host a **virtual undies drive**. UFE provides volunteers everything needed – linked QR codes, a linked Amazon Wish List, email templates and fillable flyers for printing or sending to other groups.

Underwear insecurity makes everything about the school day harder for students. With the help of volunteers and donors, UFE helps to alleviate the burden of underwear insecurity for children by providing a week’s worth of undies.

Celebrating its 10-year anniversary, Undies for Everyone plans to distribute more than 1.1 million pairs of underwear across the U.S. this year.

With plans to distribute 50,000+ pairs of underwear to kids throughout the LA area this year, UFE’s work is a local story that reinforces what’s possible when communities work together for the greater good.

To learn more about UFE's work throughout the LA area, visit UndiesForEveryone.org/LA. To schedule a time to speak with UFE's founder Rabbi Amy Weiss, contact Sarah.Myers@SMSCommunication.net.

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About Undies for Everyone

Undies for Everyone (UFE) provides children in crisis with new underwear, recognizing the importance of a small basic need as part of their increased chances for long-term success. Founded in 2012 by Rabbi Amy Weiss, UFE has donated more than 2 million pairs of underwear to children in 16 cities across the US. UFE earned a 2022 GuideStar Platinum Transparency Seal. Find UFE at UndiesForEveryone.org. Follow UFE on [Instagram](#), [Facebook](#) and [Twitter](#).